

Session Overview



- Coventry University's Internationalisation Agenda
- Background & Introduction to EUROLTA
- How EUROLTA works at Coventry University
- Benefits of EUROLTA
- Undertaking the EUROLTA
- Q&A



Coventry University's Internationalisation Agenda

Coventry University Group

- Founded 1843
- UK Campuses: Coventry University, Coventry University London Campus, Coventry University College Scarborough University College
- International Campuses: Khadir Has, Istanbul; SWUPL, China; Brussels, Belgium
- Number of Students 37,000, UK Campuses 28,000+
- Faculties:
 - Engineering, Environment & Computing; Art & Humanities; Health & Life Sciences; Business & Law





Our accolades



University of the Year for Student Experience
 The Times and Sunday Times Good University Guide 2019

2nd for Teaching Excellence

Times Higher Education UK (TEF) metrics ranking 2017

5th UK Student City
 QS Best Student Cities Index 2018

15th in Guardian University Guide 2020
 of 121 UK institutions ranked – top 15 for 5 years running

 1st for Overseas Student Experiences
 based on student trips abroad – HESA 2014/15, 2015/16 and 2016/17, published 2018

- Gold for outstanding teaching and learning
 Teaching Excellence Framework (TEF) 2017
- 97% of graduates employed or in further study
 Six months after graduating DLHE UG UK survey 2016/17,
 published 2018
- Queen's Award for Enterprise
 International Trade 2015

What sets us apart?



8,733

students undertook international mobility during 2016-17 and 2017-18 3rd

worldwide for enhanced employability – Student Barometer 2017 105

countries visited between 2014 and 2018 by students on mobility

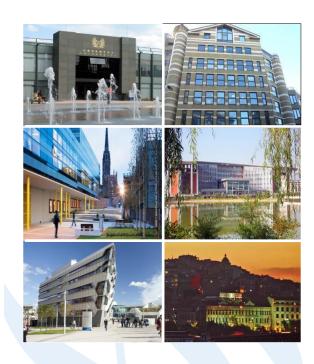
1st

for scale of internationalisation programmes in the UK

1st

in the UK for enhanced employability – Student Barometer 2017 1st

for student overseas experiences -HESA 2015-16; 2016-17 and 2017-18



The Centre for Global Engagement (CGE)

Rationale:



- British Council / The Higher Education Funding Council for England data:
 - Graduates with international experience:
- more employable
- obtain higher starting salaries
- achieve better career progression
- Students have become 'global graduates' through:
 - Studying or working abroad
 - International field trips
 - Global research
 - Cultural workshops
 - Virtual cultural experiences

- Summer Schools & Short Courses
- Work experience in the UK
- Leadership development
- Language classes
- Collaborative Online International Learning



Global Leaders Programme (GLP)

- Visit large multi-national organisations
- Learn how they operate
- Visit various locations across the world
- Learn about how businesses operate across different cultures.
- Internationally renowned speakers,
- High profile specialists in their field
- Facebook, Google, Microsoft, NASA,
 Cisco



Practical workshops, including:

- Leadership and Motivation
- Essential Communication Skills
- Building a Team to Win
- Managing Effective Projects
- Intelligent Networking
- Presentation Skills



Summer Schools & Short Courses

- Individual and group placements
- Develop cultural skills
- Experience British culture
- Make new friends from around the world.
- Experience different ways of teaching and learning
- Enhance your CV
- Improve your English skills

Overseas Summer Schools & Short Courses

Utilising overseas partners/institutions





Example Modules/ Programmes



- Global Leadership Development
- British History & Culture through Popular Entertainment
- Entrepreneurship
- CMI Professional Consultancy
- Language Tutor Training Certification (EUROLTA)



Global Languages: Linguae Mundi

Coventry University

- Over 30 different languages
- Language and culture
- Native speakers
- Accredited language exams
- Language Tutor Training (EUROLTA)





THE ICC



- The International Certificate Conference
- A non-profit organisation
- Aims to promote and improve the learning and teaching of languages in adult education

EUROLTA

- European certificate in Language Teaching to Adults
- The ICC's initial teacher training accreditation
- Part of an EU funded project (SOCRATES)
- Developed from 1995 to 1998
- Major revisions in 2002, in 2004 and 2010



Original Project Partners:



- Association de Gestion du Réseau des Centres d'Etude des Langues des Chambres de Commerce et d'Industrie (France), Comune di Milano (Italy)
- Deutscher Volkshochschulverband DVV (Germany)
- Folkeuniverstitetet (Norway)
- Folkuniverstitetet (Sweden)
- Coordination Office of the Club Schools (Switzerland)
- Royal Society of Arts (Great Britain)
- Verband Österreichischer Volkshochschulen (Austria)
- Verband Wiener Volkshochschulen (Austria)
- Universität Gesamthochschule Kassel (Germany).

EUROLTA





The EUROLTA Process at Coventry University

Recruitment & Selection

- Application and interview
- Prior experience not required

Tutor Training

- Full time (intensive) or part time
- Language teaching theory
- Observations
- Microteaching and Teaching Practice
- Language mentors
- Assignments

Teaching

- Continuing Professional Development
- Further training
- Observations and feedback



Example theory includes:

- Learning Preferences
- Language Levels (CEFR)
- Schema and Elicitation
- Using the Target Language
- Lesson Planning
- Teaching Vocabulary and Grammar
- Teaching Receptive and Productive Skills



Benefits of EUROLTA

Caters for diverse trainees

- Open to anyone of any background
- EUROLTA is for all languages
- No need to re-train bi/ multi-linguals
- Can be delivered:
- in different languages
- to different languages

Not Anglo-Centric

Friendly to non-Latin languages

Level of English Required

- For tutors of languages other than English
- B1/B2 required to access the course





Benefits of the EUROLTA (continued)

Accreditation Standards

- For language teacher education
- 6 teaching hours
- 100 hours of input
- Externally accredited and verified by The ICC

Cross-linguistics benefits in the classroom

- Peer observations and teaching
- Exposure to new languages and linguistic challenges
- Develop empathetic skills
- Appreciation of diverse language backgrounds
- Application of distinct strategies

Linking Language and Culture

- Able to recruit native speakers
- Element included in assignments...

Cost

Flexible and affordable





Wider Benefits of the EUROLTA

Extends number of languages on offer

Coventry University's language has over 30 different languages on offer

Increased consistency in language teaching approach

- Tutors from varying backgrounds
- Utilising Communicative methodology

Calibre of graduates

- Develop employability skills
- Gain professional experience
- Transferable skills regardless of subject area
- Interpersonal skills, confidence

Promotes the institution

Attracts prospective students

Supports internationalisation

- Builds a community
- Brings cultures together
- E.g. Interest in travel/ mobility
- Encourages mutual respect for different languages and cultures





Assessment

Language Awareness

- Interference of language backgrounds
- Identifying issues for learners and tutor

Peer Observations

- Insight gained from:
- more experienced tutors (mentors)
- peers (microteaching)

Language & Culture

- Lesson planning
- Demonstrating how the two are intrinsically linked

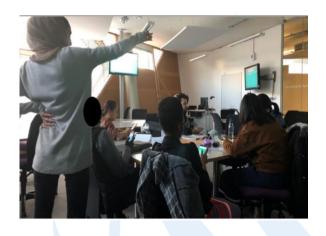
Teaching Practice

Observed with feedback on set criteria

Reflection

On the teaching journey







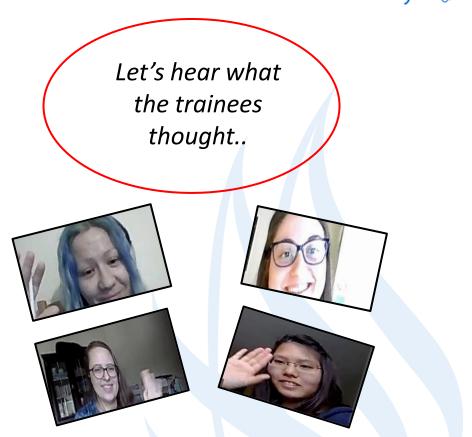
April/ May 2020 Pilot Online Programme:



(During lockdown)

Languages included:

- Arabic
- Czech
- Bulgarian
- Greek
- Italian
- Japanese
- Portuguese
- Urdu
- Thai



Undertaking the EUROLTA

Option 1: Interactive Online + Face-to-Face Teaching Practice in Greece



- Two weeks intensive online interactive UK workshops
- Six hours teaching practice observed by PACE, Greece £400*

Option 2: Interactive Online + Face-to-Face Teaching Practice in the UK

- Two weeks intensive online interactive UK workshops
- One week teaching practice in the UK
- Accommodation included

Option 3: Intensive course in the UK

- Three weeks intensive face-to-face in the UK
- Run at various points throughout the year
- Including accommodation

£895*

£1495*

Key aspects:

- Observed teaching practice, with feedback
- Can be used anywhere in Europe

*Prices valid for the academic year 2020/21

*Flights to the UK not included

Interested in finding out more?



Contact:

PACE (Professional Advancement in Continuing Education)

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Thank You

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Any Questions?